



PRESS RELEASE 4/5/06

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## BRUCE A. MENIN ACCEPTS THE NATIONAL ASSOCIATION OF HOMEBUILDERS 2006 "PILLARS OF THE INDUSTRY" AWARDS

Crescent Heights, one of America's largest residential and hotel condominium developers, was named the Freddie Mac Development Firm of Year by the National Association of Home Builders (NAHB) at its annual education conference in Scottsdale, Arizona. The award ceremony on April 4<sup>th</sup> recognized NAHB's selections of the "best of the best" in the multifamily housing industry with its Pillars of the Industry Awards.

Accepting the award was Bruce A. Menin, Managing Principal of Crescent Heights. Mr. Menin has developed over \$10 billion in condominium units, representing over 30,000 units and over 60 projects. His projects can be found in every major city across America including New York, Los Angeles, Chicago, Miami, Atlanta, San Francisco, San Diego, Washington, D.C., Philadelphia, Dallas, Tampa and Oahu. Crescent Heights is currently developing projects in both the Middle East and Asia.

Crescent Heights develops new construction condominiums and converts apartment buildings into for-sale condominiums. The company also constructs condo-hotels and converts existing hotels to condo-hotels. The company's projects consist of low rise; mid-rise and high rise and cater to all segments of the market. Mr. Menin's projects have won numerous design awards for both architecture and interior design.

Mr. Menin is involved in numerous philanthropic activities. He is the chairman of the Lower East Side Tenement Museum, and a member of the Chairman's Council of the Whitney Museum. He co-created the "Galbut - Menin Family Scholarship Fund" primarily to provide scholarships to children without parents at Cornell University. He funded the "Barry and Miriam Menin Day Care Facility" just outside Jerusalem, Israel. He also serves on the New York City Schools' Committee for Harvard University, where he interviews perspective students. In addition, he is highly supportive of multiple philanthropic causes which support peanut allergy research.

Mr. Menin received his Bachelors degree from Harvard University, a Masters degree from the University of Sydney in Australia, and a law degree from Northwestern University, where he was an editor of the Law Review.